Introducing Location-Based Mass Collaboration Systems

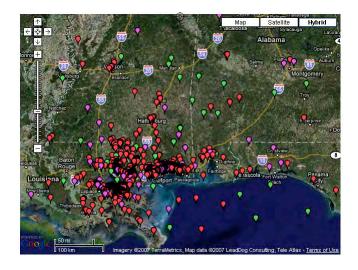


Arie Croitoru and Ofer Arazy

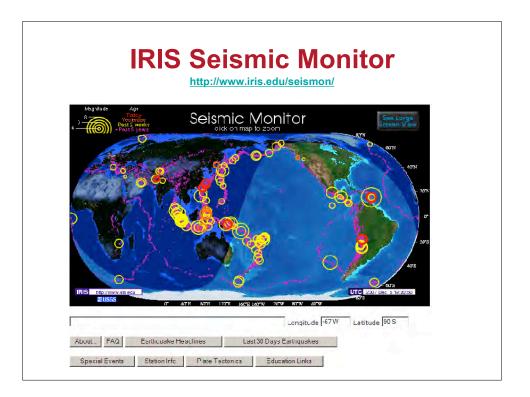
The University of Alberta

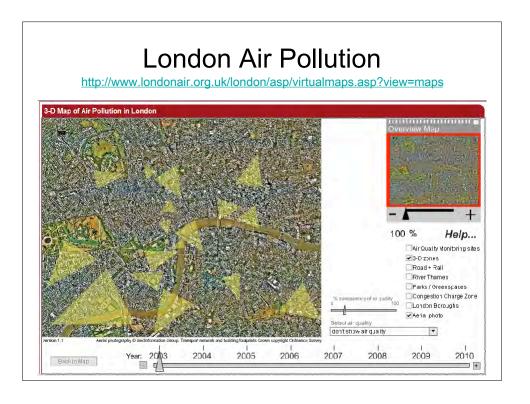
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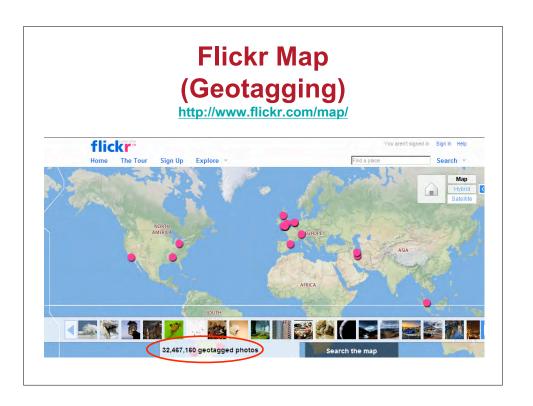
Geo Mash-ups Emergency Response / Disaster Recovery

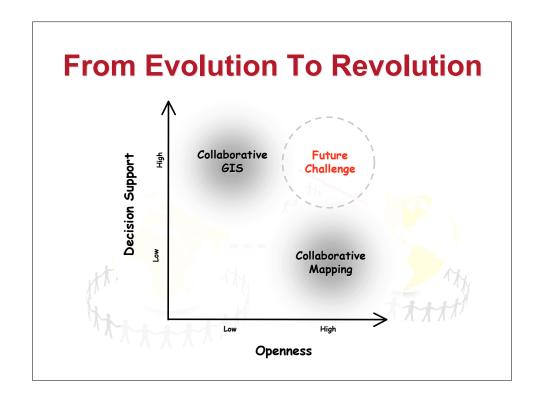












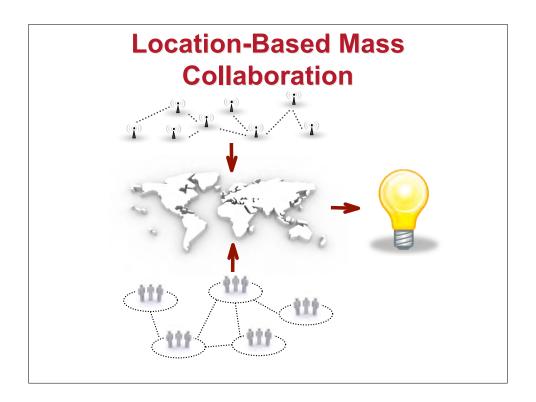
Fusing sensing and sense making

- Emerging enabling technologies:
 - Sensor networks
 - Mobile & ubiquitous computing
 - Geo-enabled devices
 - Broadband networking
 - Visualization techniques
- Emerging IS applications:
 - Mass collaboration
 - Social Networks of knowledge
 - Web-based Geographic Information Systems (GIS)

Fusing sensing and sense making

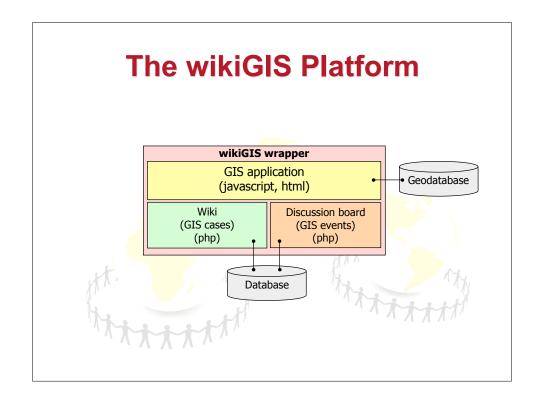
• Objective:

Develop a mass collaboration platform for fusing human in-situ observations (supported by mobile devices) with sensor and social networks for the generation of geospatial knowledge.



Design principles

- Information aggregation:
 - Collect information elements (e.g. text, audio, imagery, video)
 - Synthesis of multiple elements into a coherent knowledge product
- Social: enabling distributed groups to collaborate in
 - Contributing content
 - Sense-making / synthesis
- Space:
 - Geographical reference for information
 - Geo-spatial data analysis
- Time:
 - Time reference for information
 - Temporal data analysis









Key challenges (1)

- Group size and diversity
- Motivation
- Accountability and privacy
- Geo-social behavior & mechanisms
- Quality control and evaluation

Key challenges (2)

- Hypermedia georeferencing
- Evidence analysis
- Data fusion
- Database integration
- Interoperability & ontology
- Geo-social mechanisms